

Wild Impact

YOU MAKE THIS POSSIBLE

OCT 2019

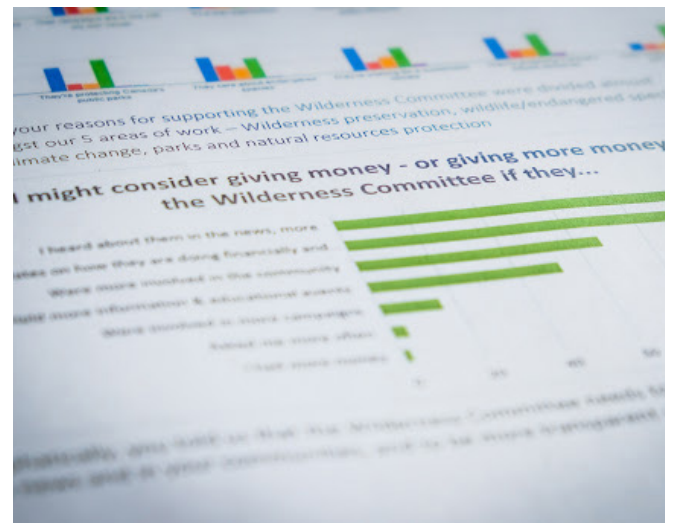


“The best thing about the Wilderness Committee is...”

You told us you appreciate Wilderness Committee fundamentals: our mission, our work, our people. You also commended our approach. Like how we do our work — as evidence-based environmentalists **who engage fearlessly but also respectfully, civilly, collaboratively and authentically.**

Many of you mentioned your appreciation for how we tackle campaigns and issues where focus and attention are most needed. You mentioned many of our campaigns in general, as well as many specific campaigns and issues that resonated most with you.

Even more of you believe our publications are our greatest asset — for their educational value or simply for their beauty.



Why do you give?

The most important reasons you support the Wilderness Committee are because you care about protecting wilderness, and our campaigns to protect and preserve wilderness and wildlife align with your values.

Also important to you is that the Wilderness Committee is a lean organization that uses your donated dollars efficiently and we collaborate strategically with other groups.

What would make you want to give more?

Emphatically, you told us the Wilderness Committee needs to keep building its presence in the news and in your communities, and to be more transparent with our financial information.

