

### Check out our dreamy sketch of 2050



It can be hard to picture victory — if you don't have a path to get you there. Just over a year ago, the entire national team gathered to answer the question: what will the world really look like if we make the changes we are asking for? Then we reached out to friends at **Drawing Change**, and artist Katie Laronde turned our conversation into this gorgeous illustration.

I'm sure you share some of this graphic vision. If you're anything like us, maybe you'll want to mount it on your wall to keep in view a reminder that a better world is possible. Despite often bleak news about the biodiversity and climate crises, with all of us working to take care of the planet and each other — we'll get there.

Thanks for being a part of this movement. While this graphic represents only a handful of people's vision, we invite you to think about the world you want to see in 2050. And to figure out what role you can play in bringing that world into being. Together, we'll make this a reality!

### Massive tech upgrade

You may have noticed this fresh new email look. **There's a story behind it with your impact at the centre.** Over the last two years, we've been rolling out an upgrade to our database and digital platforms — tools that allow you to target key decision-makers with your voice and direct donations to the campaign issues that matter to you.

We've learned firsthand that when you move all your data from one "house" to another, it can get messy. **If we've got anything wrong with your communication preferences**, please let us know. Our bad! And we hope this gives you a little insight as to why.

But like with most moves, as the boxes get unpacked and you finally pick the right drawer for the cutlery, you get to start doing the fun stuff. **Thank you for making it possible to ramp up engagement to the extreme with these new tools!** 









# Building relationships on the trail

A few years ago we contacted **Colour the Trails** to invite a conversation about partnering to support our common desire to provide access to wilderness. Colour the Trails is a national, Black woman-owned organization that works **to increase access and remove systemic barriers to outdoor activities** for Black, Indigenous and people of colour, and those within the intersection of BIPOC and 2SLGBTQAI+ community.

Last July, our collaboration took an exciting step, bringing us to the Big Tree Trail trail in the beautiful ancient forests on Meares Island, a tribal park in Tla-o-qui-aht First Nation territory in the legendary Clayoquot Sound. The trip was a huge success — we got lots of work done on the trail along with the Tla-o-qui-aht tribal park guardians, and everyone had so much fun! We received wonderful feedback from Colour the Trails staff and participants, and we are excited to continue our partnership later this summer with our next trail trip together!

Thank you for your gifts, which allow us to dedicate the resources necessary to build relationships with diverse communities and support the work and goals of Colour the Trails in a good way.

## Commitment to justice, equity, diversity and inclusion

This year marks the four-year anniversary of the murder of George Floyd, an African-American man murdered by white police officers in Minneapolis. An all too common event, this recorded one shook the continent, a stark reminder of the realities faced by Black people and a renewed call to action. Reflecting on this reality, our team sought to deepen our commitment to environmental and social justice. In partnership with the wonderful people at **Bakau Consulting**, we began a series of organizational transformations.

Since then, we work regularly with the Bakau team to reflect upon the history of white supremacy, colonization and patriarchy — some intense concepts — and how those systems manifest in our lives and in our workplace. We'd also like to thank our friends at **Nahanee Creative**, who led us through some great workshops on decolonization and being better allies. **Bakau performed an organizational audit with our board and staff on where we** 

are at with regards to justice and equity and recommended concrete steps for change. We've since worked to improve our external communications, reflect on how we can better do environmental protection work on Indigenous land, and develop policies that ensure diverse members of our team are included and supported.

This work is ongoing and would not be possible without your support. As we enter 2024 advancing goals like protecting 30 per cent of lands and waters by 2030, an end to old-growth logging, and habitat protection for species at risk, we know that doing this work in a just, caring way is imperative. Our environmental mission is deeply intertwined with social and environmental justice. True change requires us to fundamentally transform from within, ensuring the communities we work with, especially those most vulnerable, are at the heart of our efforts.



Your commitment to protect nature and ensure a wild Canada drives each of our campaigns. Since the Wilderness Committee is funded almost entirely by individual donors like you, your gifts have a huge impact.

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Legal Name: Western Canada Wilderness Committee Charitable Registration# 11929-3009-RR0001



Thank you



Wild Impact is a quarterly update about the Wilderness Committee and our work you make possible. For more information on any of our campaigns please visit **WildernessCommittee.org**