



Outreach and Campaign Organizer (Winnipeg, MB, Treaty 1 Territory and Homeland of the Métis Nation)

The Wilderness Committee has an exciting opportunity for an engaging, motivated, team-oriented individual to join us as Outreach and Campaign Organizer at our Winnipeg office. This is a full-time, term position for 5 months, based on a 4-day, 32 hour work week from Mondays to Thursdays. This is an in-person position in our office.

The Wilderness Committee is a grassroots, people powered, wilderness preservation group that has a history of 45 years on the front line of environmental battles in BC and across Canada, with offices in Vancouver, Victoria, Winnipeg and Toronto. Recognizing that enshrining Indigenous rights and title is fundamental to addressing the biodiversity and climate crises, we have helped protect millions of hectares of wilderness, defended the most at-risk species in government offices and court rooms, and worked tirelessly to fight irresponsible fossil fuel development wreaking havoc on the climate and advocate for a just transition to a post-carbon society.

The Outreach and Campaign Organizer is responsible for supporting our campaign strategies in Manitoba, including public outreach and engagement, event organizing and canvass coordination. As an independent self-starter experienced in organizing and with an eye for details, the Outreach and Campaign Coordinator excels at coordinating events and trips, completing all logistics involved, and is adept at using and troubleshooting equipment needs for travel, event and field work. The Outreach and Campaign Organizer directly supports a wide variety of campaign tactics, from public outreach tables at public events, to field work, to data entry. They coordinate and support our door-to-door canvass. They collaborate with communications, production and fundraising staff as necessary to complete assigned tasks.

As the successful candidate, you will:

- Identify public outreach opportunities, prepare materials, set up events, coordinate volunteers and ensure the successful roll out of public education and information opportunities that motivate people to take action on critical environmental issues
- Engage with the public, gathering signatures and signups, and entering data into the database
- Coordinate events and other campaign activities, building plans, overseeing all logistics, equipment needs, permits, venues, supplies, insurance and so on, ensuring the successful implementation and facilitating post-event evaluations
- Collaborate with the communications and production teams on digital and print event promotion and amplification, and with the fundraising team on opportunities for raising funds
- Coordinate WC branding materials at events, organize art builds for events, stock supplies and materials in the office in an organized manner
- Provide support to the door-to-door and phone canvasses in Manitoba, in coordination with the National Canvass Directors and Winnipeg office staff team
- Support office operations including answering calls or emails, keeping equipment in

- working orders, resolving issues, coordinating work events and so on
- Other duties as required

You will have...

- At least 3 years' experience (paid or unpaid) in a non-profit organization in the environmental or other social justice movement
- Proven experience in outreach and public engagement
- Detail-oriented organization and coordination skills, and the ability to roll out activities and events involving multiple tasks and timelines
- Excellent communication skills, both verbal and written, with experience building relationships and interacting with the public, volunteers, partner organizations, First Nations, community groups and so on
- General photography and videography skills an asset
- Experience working with volunteers
- A class 5 driver's license
- Passion for travelling to wilderness areas, hiking and camping an asset

You will be...

- Passionate about the Wilderness Committee's mission and core values
- Able to handle a large volume of work, with excellent organizational skills and the ability to prioritize multiple tasks
- A self-initiated problem solver who is reliable and enthusiastic
- Adaptable and flexible to work in collaboration with others as well as independently
- Committed to creating a positive and healthy workplace environment
- Able to handle flexible hours including occasional evening and weekend work

Salary: \$69,030 annually

The Wilderness Committee is committed to employment equity as an ongoing process. We encourage qualified applicants from underrepresented groups, including women, Indigenous persons, racialized communities, persons with disabilities, and members of sexual or gender minority groups.

Conditions of employment: This is a full-time, permanent unionized position with BCGEU Local 2003 and thus pay and benefits are determined by the Collective Agreement. The Wilderness Committee has a 4-day, 32-hour work week, Mondays to Thursdays. Benefits include comprehensive medical and dental, a health savings account and annual leave starting at 3 weeks vacation, pro-rated to a 5-month term.

Closing Date: Tuesday, May 19th, 2026 at 5pm Central Time or until the position is filled. Interviews will be done on a rolling basis so please apply early. *We thank all candidates for their interest and regret that only those candidates who are short-listed for interviews will be contacted.*

If you have a combination of skills and experience that you think make you a good candidate for this position, please don't hesitate to apply. We look forward to hearing from you. Please send a **cover letter** and **resume in a SINGLE PDF** with **Outreach and Campaign Organizer** in the subject line to: hiring@wildernesscommittee.org